

Dear Honourable Noongar Elders,

In accordance to my culture and belief I must acknowledge and pay respect to Elders to whom this Boodjar has great importance.

As Saadi Shirazi, the famous Iranian poet (in 1250 A.D.) said:

*“Human beings are members of a whole,
In creation of one essence and soul.
If one member is afflicted with pain,
Other members uneasy will remain.
If you have no sympathy for human pain,
The name of human you cannot retain.”*

Since I have lived in Perth, on Whadjuk Noongar land, I have devoted my life to improving education, health and the quality of life of Western Australian people. To pursue this endeavour, I have founded a health promotion charity called Wise Realities. Wise Realities focuses on utilising immersive technologies in health research and education to promote and advance health through conducting research in collaboration with industry, academia and community.

My Persian culture and upbringing taught me to humbly seek your permission and blessing as the traditional custodians of the land, to establish my charity in the Whadjuk Noongar boodjar and serve its people regardless of their race, status and beliefs. On behalf of my board of directors, I would like to express my deepest respect for the Aboriginal people, their culture, language and wisdom, including all the language groups of the Noongar boodjar and all other Aboriginal and Torres Strait Islander people all over Australia.

It would be my honour and privilege to advocate for Aboriginal health and contribute to the promotion and advancement of the health of Aboriginal people.

Ali Fardinpour

Dr Ali Fardinpour

Founder & Executive Director